

Introducing Chrissanne Long – Online Community Bio



For more details about Chrissanne Long, visit:

<http://maximizedigitalmedia.com/chrissanne-long/>

When one tries to describe Chrissanne Long, the word passion is always used.

Her passion is relationships. Chrissanne is the founder of the Lakeland Business Leaders - a grassroots organization dedicated to raising awareness for the local business community in the Lakeland area. Now with over 3,000 members, the Lakeland Business Leaders has become a resource in the local community for anyone who cares about keeping business local. At the heart of that organization is the desire of all involved to come together to support the local economy, for the greater good of Lakeland.

In addition to her role as community manager and founder of LBL, she's also the CEO of Maximize Digital Media, a full-service digital media-marketing agency dedicated to creating meaningful marketing campaigns for small businesses and online brands.

Chrissanne grew up in Winter Haven and graduated from Auburndale High School and has a Masters Degree in Internet Marketing from Full Sail University and received her Bachelor of Arts degree in English from The Florida State University.

Prior to becoming an entrepreneur, she taught middle school in the Polk County School System. Even though she's no longer in the classroom, you'll soon see that her passion for teaching and inspiring has not waned.